APPLICATION FOR ADMISSION
SCHOOL OF JOURNALISM AND ELECTRONIC MEDIA

Specialty Areas: See Attached Descriptions
Print/Web Journalism ______ Broadcast Journalism ______ Magazine Journalism ______ Media Management ______ Science Journalism ______ Sports Journalism ______ Visual Communication ______
Other (list)___________

Name ___________________________________________ UT ID No. 000-________________________
Campus Address_________________________________________ Zip____________ Phone_____________

UT E-mail Address________________________________________

Home Address_________________________ Apt. No.__________
_________________________________________ Zip____________ Phone_____________

Current Status: ______ College of Communication and Information Pre-Major
 ______ College of Arts and Sciences
 ______ Other

Academic Record (list letter grade earned in each course completed)

GPA in all work attempted ________________ Hours Completed ________________

English 101 ______ English 102 ______ JEM 175 ______ JEM 200 ______
Psychology 110 ______ Nat. Sciences ______ ______
Political Science 102 ______ Quantitative Reasoning Electives ______ ______

Catalog Year _____________________

Attach: 1) Academic History (go to MyUTK to access this information)
2) A one-page statement of your reasons for wanting to major in JEM and what you want to do in your future

DO NOT WRITE BELOW THIS LINE

Assigned Adviser __________________________________________________

Approvals:
Director________________________________________________________________________
Director, Undergraduate Advising_______________________________________________
JEM ELECTIVES-SPECIALTY AREAS

Students are encouraged to select one of the following potential specialty areas and complete four courses in that area. Students may also select more than one specialty by selecting additional JEM and CCI Electives. Students may also design a new specialty area.

PRINT/WEB JOURNALISM: 333, 412, 422, 430
As the newest medium, the web offers students a vast variety of opportunities. The reporting and writing skills that were necessary for print are much the same for the web. Students who learn the multimedia skills taught for this medium will be highly marketable in the news business of the future. These students can minor in a range of subjects such as history, political science, sociology, and foreign languages.

BROADCAST JOURNALISM: 360 or 365, 411, 422, 460
Students interested in broadcast journalism are interested in careers as radio-TV-web reporters, producers, and anchors. Students will learn multimedia reporting for all electronic media. Many students in this area also minor in political science.

SPORTS JOURNALISM: 365, 375, 422, 475
Sports is a highly popular activity of society and this area of concentration is selected by many of our students. The number of organizations devoted to sports reporting and sports information is growing and the opportunities for multimedia reporting for traditional news organizations, as well as, specialty sports venues is increasing.

SCIENCE JOURNALISM: 422, 450, 451, 456
Students interested in science journalism prepare themselves for careers as science writers in universities, medical facilities and research labs as well as, the traditional media of newspapers and magazines. Science-oriented news web sites are also on the rise, and these sites are calling for reporters, writers, editors, and graphics specialists who have multimedia skills.

MAGAZINE JOURNALISM: 333, 414, 415, 422
In this age of new media, magazine journalism is still a viable and popular option for many students. Magazines themselves are changing, and they need reporters and editors who can take them beyond the traditions of print and into the world of the web and mobile devices.

VISUAL COMMUNICATION: 336, 380, 390, 436, 446, 490
Students interested in visual communication are interested in careers as photojournalists, photo editors, publication designers, visual reporters, television video editors, television producers, television directors, television creative services and promotions. Many students in this area also minor in cinema studies.

MEDIA MANAGEMENT: 320, 420, 470, 480
Students interested in media management are interested in careers in media promotions, media sales, media programming, and media management. Many media management students minor in business administration.

OTHER POSSIBLE SPECIALTY AREAS:
Business Reporting: 333, 422, 430 along with other approved JEM courses
Political Reporting: 333, 422, 430 along with other approved JEM courses
Entertainment Reporting: 336, 411, 436, 460 along with other approved JEM courses
Web Journalism: 422 along with other approved JEM courses
International Journalism: 494 Special Topics: International Communication along with other approved JEM courses

Students may combine courses in the major with courses outside the College. Courses outside of the major will not satisfy the JEM electives unless otherwise approved. Bring questions to group advising or see a JEM faculty member.

COLLEGE ELECTIVES (Select two courses from JEM or another unit in CCI) Students are encouraged to consider a professional internship (JEM 498) as one of these courses. Students interested in media management may wish to take Advertising 250, PR 270, or CS 240. Students interested in print/web journalism may wish to take PR 270.